

# #SavedFromTheSea

## Summer Photo Competition

### How to enter...

1. Complete a 5-minute beach clean.
2. Once you've finished take a photo of:
  - a. The most unusual item you find; and/or
  - b. Something you think you can re-use.
3. Complete both/one of the captions below;
  - a. *How did this \_\_\_\_\_ end up in the sea? #SavedFromtheSea @Eunomia\_RandC*
    - i. TIP: Make this the most unusual thing you found
  - b. *#SavedFromTheSea so I can \_\_\_\_\_ @Eunomia\_RandC*
    - i. TIP: Tell us how you are going to reuse what you found – be creative!
4. Send your picture (s) and caption (s) to @Eunomia\_RandC on Twitter with the hashtag #SavedFromTheSea

### Who wins?

Eunomia Chairman [Dominic Hogg](#) will choose four winners over the course of the two-month competition, two at the end of July and two at the end of August (exact dates TBC).

Each time he will select the entries with:

- The most unusual item found
- The most 'creative reuse' idea

### What do you win?

There are **four** special edition [Fjällräven Re-Kanken](#) rucksacks up for grabs to those with the best entries and these iconic bags, perfect for carrying life's essentials, are made entirely from polyester, recycled from plastic bottles. Winners will be contacted by @Eunomia\_RandC on Twitter to organise their rucksack delivery.



## The Rules

1. #SavedFromTheSea will run from 9am Friday 30<sup>th</sup> June 2017 till 5pm Thursday 30<sup>th</sup> August 2017, entries submitted outside of these times will not be included in the competition
2. #SavedFromTheSea is run by Eunomia Research & Consulting Ltd in partnership with Fjällräven
3. Entrants can enter as many photos as they like
4. Entrants of any age and location can enter
5. Entries must be submitted via a Twitter account
6. Entrants must include the hashtag #SavedFromTheSea and Eunomia's twitter handle @Eunomia\_RandC, if either are missing, the photo will not be included in the competition
7. @Eunomia\_RandC will retweet appropriate entries at its discretion
8. The judge's decision is final
9. The winner will be contacted on Twitter
10. Entrants cannot win more than one rucksack
11. Winners will be able to request a particular colour rucksack, Fjällräven will attempt to source the chosen colour but this will be stock dependant
12. Winners are asked to tweet a photo of themselves with their new Fjällräven rucksack to @Eunomia\_RandC and @Fjällräven\_Swe with the hashtag #SavedFromTheSea
13. By entering #SavedFromTheSea you retain the rights to your works while granting Eunomia the unrestricted, royalty-free, perpetual right to use, reproduce, communicate, modify and display the works (in whole or in part) for any purpose without any fee or other form of compensation, and without further notification or permission. By participating in this contest, you release and agree to indemnify and hold harmless Eunomia and its employees, directors, officers, affiliates, agents, judges and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this contest or receipt or use of any prize.
14. Eunomia will not sell on #SavedFromTheSea images to a third party and they will **only** be used to promote the issue of marine plastics. Photographers will be credited accordingly wherever possible.
15. Make sure you carefully recycle/dispose of all items you find



Any questions should be sent to: [caroline.cockburn@eunomia.co.uk](mailto:caroline.cockburn@eunomia.co.uk)